ABSTRACT OF THE DISCLOSURE

A parking assist apparatus includes a target parking position setting device to set a target parking position based on a display of an image showing the vehicle surroundings, and a traveling locus calculating device that calculates a traveling locus to the target parking position for performing a parking assist to guide the vehicle along the traveling locus. The parking assist apparatus further includes a memory for maintaining storage of the traveling locus information generated at a time immediately before a resetting of the target parking position is performed until a new traveling locus to a new target parking position is generated under a condition that the parking assist is once started based on the traveling locus initially generated and when the resetting of the target parking position is performed before the vehicle reaches the initially set target parking position.